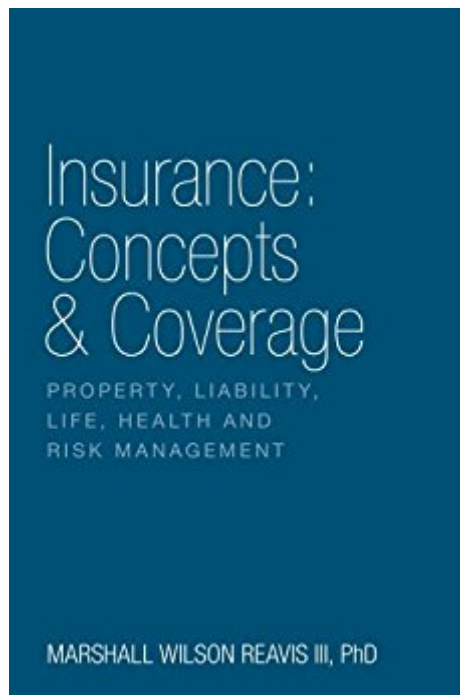




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This book provides an actionable approach to the functions of the insurance industry in an easy to use examination of property, liability, life and health insurance coverages plus information on the basics of a risk management program.

Book Information

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Customer Reviews

Basic principles of every area are covered here, which is fantastic if you need a refresher and don't know where to start.

I'm just learning the basics of the insurance game and this is a very informational book that really covers the broad basics. It has helped me to understand the big picture.

Good basic overview. Lots of typos. Worth the read if you are new to insurance or want a basic

background

Excellent read for our industry.

Enrolled in a prelicensing course, this book is serving as a great study guide.

Very good review of all types of insurances. Answered my questions. I've worked in corporate insurance for four years and will keep this as a resource.

Very informative, written for easy read.

Great book that details the key concepts and coverage of Insurance sectors. If you are looking for a book that provides an overview then this is very good.

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